

**DESTINATION AMERICA ROAD TRIP SWEEPSTAKES  
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

OFFERED ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (“U.S.”), AGED 21 YEARS OR OLDER.

1. **ELIGIBILITY:** The Destination America Road Trip Sweepstakes (“Sweepstakes”) is open to legal U.S. residents who are 21 years of age or older at the time of entry. Employees, officers, and directors of Discovery Communications, LLC (“Sponsor”), G Adventures, Promotion Mechanics, Inc. (“Promotion Administrator”), their parent companies, subsidiaries, affiliates, TV production partners, advertising agencies, promotional suppliers (collectively, “Sweepstakes Entities”) and the immediate family members (spouses and parents, children and siblings and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible. All applicable federal, state, and local rules apply. Void in Puerto Rico and where prohibited or restricted by law.
2. **PROGRAM DESCRIPTION:** The Sweepstakes begins at 12:00:01 AM Eastern Time (“ET”) on June 22, 2012 and ends at 11:59:59 PM ET on July 15, 2012 (“Sweepstakes Period”) and consists of three (3) weekly entry periods. Weekly entry periods are as follows:

Week	Entry Period begins	Entry Period Ends
1	12:00:01 AM ET 6/22/12	11:59:59 PM ET 6/29/12
2	12:00:01 AM ET 6/30/12	11:59:59 PM ET 7/6/12
3	12:00:01 AM ET 7/7/12	11:59:59 PM ET 7/15/12

3. **TO ENTER:** Go to [www.DestinationAmericaRoadTrip.com](http://www.DestinationAmericaRoadTrip.com), or visit the Facebook pages of Destination America, Planet Green, or BBQ Pitmasters and click on the Destination America Road Trip Sweepstakes tab. Entries must be received by Sponsor’s server by 11:59 PM ET on the last day of an entry period to be entered in the Sweepstakes and to be eligible for the random drawing applicable to that Entry Period. Entries do not carry over from one entry period to any subsequent entry period, however all entries from all entry periods will be included in the Grand Prize drawing. Note that by entering this Sweepstakes, you are agreeing to receive special updates regarding Destination America programming, events and promotions via email as well as Discovery Adventures promotions and newsletters via email until you choose to unsubscribe.

**Limit one entry per person/email address per day.** Any attempt by a person to use multiple email accounts or identities to gain more entries than permitted by these Official Rules shall result in disqualification in Sponsor’s sole discretion. By participating, entrants warrant and represent that they agree to be bound by these Official Rules and the final decisions of the Sponsor and Promotion Administrator.

4. **RANDOM DRAWING – PRIZES – ODDS OF WINNING:** On or about July 17, 2012, the Promotion Administrator, an independent judging organization, will conduct a random drawing from among all eligible entries received to award one (1) Grand Prize: Discovery Adventures Historic Parks of the American Southwest trip for two people (the winner and one guest). Prize consists of round trip coach air travel from a major commercial airport near winner’s residence (as determined by Sponsor) to Las Vegas, NV; excursions and guided tours to eight (8) National

Parks and Monuments; accommodations for eleven (11) nights; and some meals. Complete description at (<http://www.discoveryadventures.com/trips/historic-parks-of-the-american-southwest/NUSWD/2012/trip-details/>).

Services of a professional travel specialist who will coordinate and book all travel components are included. Approximate retail value \$7,500. Actual value will be determined by winner's residence and seasonal rates. Expenses not specified will be winner's responsibility. Travel and accommodations are subject to availability and certain restrictions; black out dates may apply. Air carriers and other transportation selected by Sponsor. Winner and guest must travel on the same itinerary, must comply with all security requirements and are solely responsible for obtaining their respective travel insurance and travel documents such as passports, visas, and proof of current vaccinations (all as may be required by law). Additional releases and qualifications may be imposed by activity providers. Travel must be booked by December 31, 2012 and travel completed by December 31, 2013 or prize will be forfeited in its entirety. Please note that as a prize winner, you may only book onto departures that are guaranteed to depart and have reached their minimum participant requirements. Discovery Adventures reserves the right to substitute tours for operational resources. In the event that trip is cancelled by Discovery Adventures for any reason, the Sponsor reserves the right, in its sole discretion, to award the cash alternative prize of \$5,000 as complete and final satisfaction for the prize trip or to offer the winner a trip to a different destination.

Grand Prize winner will be requested to provide photos and/or videos he/she takes on the trip, along with a brief written description of the highlights of the trip ("Travel Diary"), to the Sponsor within four weeks of the trip. The Grand Prize winner agrees to grant the Sweepstakes Entities the results and proceeds of the Travel Diary (hereunder "Materials") with the right for the full period of copyright, including all extensions and renewals thereof, and thereafter in perpetuity, throughout the world, to use and re-use all or any part of the Materials for the purpose of making and producing television programs and other works, and advertising, publicizing and exploiting the same, by all means and in all media, whether now known or hereafter devised, and to authorize others to do so. Neither winner nor other party now or hereafter having an interest in the Materials shall have any right or action against the Sponsor or any other party arising out of any use of said Materials. The Grand Prize winner further agrees that Sweepstakes Entities may elect, in their sole discretion, to not use the Materials or to use only a portion of the Materials.

Following the Grand Prize drawing, the Promotion Administrator will conduct a random drawing for each Entry Period from among all eligible entries received for that Entry Period to award one (1) First Prize per Entry Period, each consisting of an Apple® iPad®, approximate retail value \$499. A total of three (3) First Prizes will be awarded.

Limit one (1) First Prize per person. Winners will be notified by email, phone, postal mail and/or express mail at Sponsor's sole discretion. Inability to contact a potential winner or the return of any prize notification as undeliverable will result in the prize being forfeited and an alternate winner will be selected at random from the remaining eligible entries. Potential Grand Prize winner will be required to complete, sign, have notarized and return an affidavit of eligibility, a liability release and (where legal) a publicity release, which must be returned within time period specified in notification letter or an alternate winner may be selected. Grand Prize winner's guest, who must be 18 years of age or older, must complete a liability/publicity release prior to issuance of travel documents. By accepting the Grand Prize, the winner and his/her guest represent that they understand that travel, whether by plane, automobile, or other conveyance, or by foot, and in the air, contains some inherent element of risk of accident, illness, injury, loss or death, which may be caused by negligence, forces of nature, or other agencies, known or unknown. Grand Prize winner and his/her guest represent that they recognize that such risks may be present at any time

before, during and after the trip. In order to be considered the Grand Prize winner and partake of the enjoyment of this trip, Grand Prize winner and his/her guest must be willing to accept the risk, and to confirm their acceptance to such risk in writing at Sponsor's request.

No prize transfer or cash redemption permitted. No prize substitution, in whole or in part, except by Sponsor due to prize unavailability, safety or security considerations, or any other reason as solely determined by Sponsor, in which case a prize of comparable or greater value will be awarded.

Odds of winning will be determined by the number of eligible entries received for each drawing.

5. **GENERAL:** Expenses not specified and any and all tax liability, whether local, state or federal, are winner's responsibility. By participating, entrants agree [a] to these rules and decisions of Sponsor and Promotion Administrator, which shall be final in all respects relating to this sweepstakes; [b] to release, discharge and hold harmless Sweepstakes Entities and Facebook from any and all injuries, liability, losses and damages of any kind resulting from their participation in the sweepstakes or their acceptance, use or misuse of prize including, without limitation, personal injury, death and property damage; and if a winner, [c] to permit Sweepstakes Entities to use his/her name, photograph, likeness, statements, biographical information, voice, voice likeness and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to on air and within [www.discovery.com](http://www.discovery.com), in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request. Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, agents and representatives, Promotion Administrator, and the officers, directors and employees of each are not responsible for and shall not be liable for [a] any telecast, cable or telephone malfunctions, human error, satellite transmission failures, or delayed telecasts or preemption of or the failure of a cable affiliate to televise Destination America or any affiliated Sponsor network in all or any parts of the United States; [b] electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; [c] failed, incomplete, garbled or delayed computer transmissions; [d] late, lost, misdirected or incomplete entries or postage-due mail; or [e] any condition caused by events beyond the control of the Sponsor that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right to cancel, modify or suspend the sweepstakes or any portion thereof should virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the promotion, in which case prizes will be awarded via a random drawing from among all eligible entries received prior to cancellation. Internet entry must be made by the entrant only at the authorized web site address. Entries may not be made by any other individual or any entity, and/or originating at any other Internet website or e-mail address, including but not limited to commercial sweepstakes subscription notification and/or entering service sites. Any winner who enters by any of the methods described above will be disqualified and an alternate winner selected. Use of any device to automate entry is prohibited. Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that the entrant has not complied with these Official Rules. This sweepstakes is governed by the laws of the State of Maryland, with jurisdiction and venue in Montgomery County, Maryland, and all claims must be resolved in the courts of Montgomery County, Maryland.
6. **USE OF ENTRY INFORMATION:** The collection and use of entrant information will be governed by Sponsor's on-line privacy policy, available for viewing at <http://discovery.com/utilities/about/privacypolicy.html>.

7. WINNER LIST: To receive a list of winners, mail a self-addressed, stamped envelope to be received by August 31, 2012, to: Destination America Road Trip Sweepstakes Winner List, PMI Station, PO Box 750, Southbury, CT 06488-0750.

Sponsor: Discovery Communications, LLC, One Discovery Place, Silver Spring, MD 20910.  
Promotion Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.

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